**PROYECTOS DE INGENIERÍA Y GESTIÓN DEL SOFTWARE**

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| **REPORT NUMBER** | **1** |
| **TEAM NUMBER** |  |
| **TITLE** | **Market research and SWOT analysis** |
| **DATE** |  |

1. Market research (V: feature included, X: feature not included)

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|  | Member 1 | Member 2 | Member3 | Member4 | Member5 |  |
| Feature | App1 [1] | App2 | App3 | App4 | App5 | Your App |
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1. SWOT analysis

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|  | Member 1 | Member 2 | Member 3 | Member 4 | Member 5 |
| Strengths |  |  |  |  |  |
| Weaknesses | Lack of experience in the development of similar applications |  |  |  |  |
| Opportunities |  |  |  |  |  |
| Threats |  |  |  |  |  |

### References:

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| --- | --- |
| [1] | SoftDev, "Superapp," 2024. [Online]. Available: www.superapp.com. [Accessed 1 2025]. |